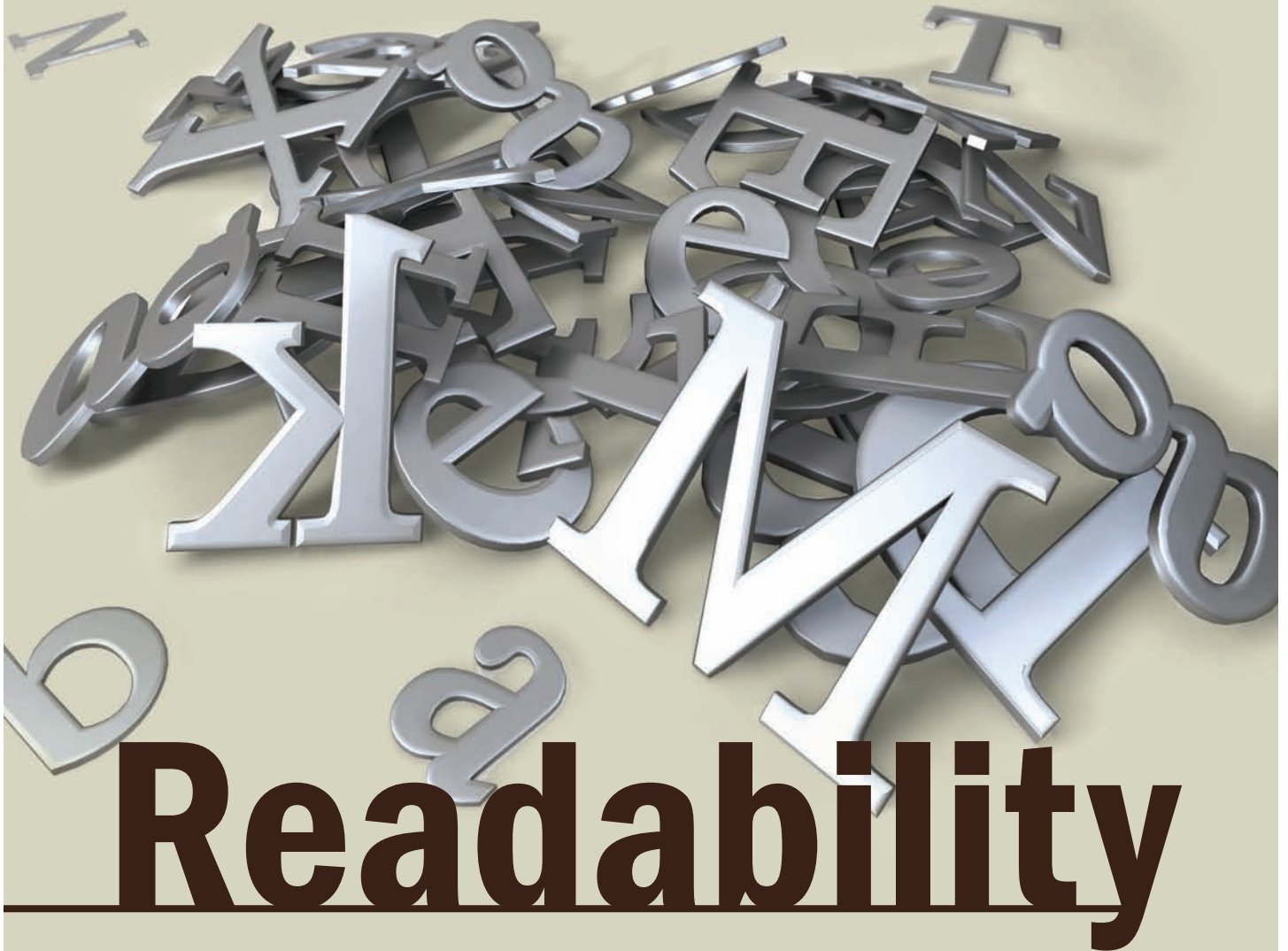


Appendix A

Yellow Level: Early Advanced–Advanced



and the **Champion** *Reader*

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Readability¹ and the **Champion** Reader

Educators spend a great deal of time selecting texts that their students can read. The “readability” of a text is determined in several different ways. A common method for assigning a reading level to a text is through the use of a readability formula.

Readability Formulas

Readability formulas are mathematical equations that determine the difficulty of text. These formulas are usually based on calculations made from three text samples that are 100-150 words each. As a rule, these calculations include factors such as the following:

- ▶ number of sentences in the passage
- ▶ number of syllables
- ▶ number of multi-syllabic words (three or more syllables)

Formulas vary in grade indication depending upon the level of comprehension the formulas assume. For example, the SMOG formula, which is frequently used to indicate the difficulty level of upper-grade texts, assumes a 90-100% comprehension level. In comparison, the Fry formula assumes about a 75% comprehension level. The formulas assume that a long sentence or a three-syllable word is more difficult than a short sentence or a single-syllable word. However, consider the following sentence examples:

Example 1: It is little. It is red. It is round.
It is a ball.

Example 2: It is a little, red, round ball.

While reading formulas would score Example 1 as easier to read and Example 2 as harder to read, in actuality the second example is much easier for readers than the first one. In Example 2, the combination of words makes the information much more coherent, although the



readability formulas would calculate the sentence as more difficult.

Readability formulas also assume that multi-syllabic words are more difficult than one-syllable words. This assumption in readability formulas is misleading. For example, the words *America* and *American* have four syllables, yet trying to convey these concepts in words of lesser syllables would be confusing, complicated, and less comprehensible. Words such as *America* and *American*, while multi-syllabic words, are readily known by most readers.

¹ The information in this report is based on and adapted from a study conducted by Dr. Norma Inabinette in 2005 and a subsequent unpublished report of her findings.

Readability Formulas Ignore Many Factors

While readability formulas are useful in determining an *approximate* level of reading difficulty, they do not consider many factors that make texts reader-friendly. For example, readability formulas do not consider the following features:

Physical Features of the Text

- ▶ Whether the columns are reasonable with large margins and ample white space.
- ▶ If the text is in a font that is large enough for comfortable visual input and clear enough to avoid undue eyestrain.
- ▶ If the paper on which the text appears is of a high quality that allows the print to remain crisp without blending into the paper.

Text Content

- ▶ Whether the text has visual interest with colorful and attractive pictures, maps, tables, diagrams, and other visuals that aid in reading comprehension.
- ▶ Whether the text has useful sections such as a table of contents, appendixes, indexes, glossary, and other reader aids.
- ▶ Whether the text includes a statement of the main idea at the beginning of each text section and features headings that help the reader identify the content and organization.
- ▶ Whether the text contains information that will allow the reader to identify with the text, e.g., references to cultural groups, gender, age, and experiences.
- ▶ Whether the text introduces new concepts slowly enough to avoid frustrating or confusing readers.

- ▶ If the text includes definitions on the page or context clues to reveal the meanings of difficult or unfamiliar vocabulary.
- ▶ How sentences relate to one another and whether the text features a clear and coherent writing style with ideas well-developed in a sensible sequence and sensitive handling of the subtleties of language (e.g., clear pronoun referents, explicit comparing and contrasting, and organized listings or information).
- ▶ Whether the text emphasizes information based on prior learning so that the new learning is comprehensible.
- ▶ If the text content refers to practical, real-life situations to which students can relate.
- ▶ If the text includes summaries that review and emphasize the critical information in the text.

Environment in Which Text Is Used

- ▶ Whether the text is used by teachers who will motivate and instill interest in the topic.



Readability Formulas and the **Champion** Reader

The *Champion Reader* includes text selections that the authors deemed appropriate for students in middle school through high school. Specific reading levels have been assigned to text selections based on the Flesch-Kincaid formula and Lexile Framework, two commonly used tools to measure text readability². As the previous discussion indicates, however, readability formulas have limitations because many critically important ways in which text is rendered more readable (and more comprehensible) are unacknowledged by the reading formulas. The following is a summary of the text elements that make the *Champion Reader* easily readable no matter what grade level the readability formula may indicate.

Special Book Features: The book contains a simple table of contents that is easy to read. Also included are appendix sections: pre-reading checklist; overview of the writing process; reference sheets for writing conventions, verb tenses, phrasal verbs, prefixes, and suffixes; and maps. The book also contains an easy-to-read index. The introductory section of the book provides explicit information about the layout of the book. Each text selection is 6-14 pages, with an appropriate amount of text on each page for Early Advanced and Advanced ELLs in middle and high school. Titles and headings are intriguing (e.g., “Origins of Democracy,” “The Mass Media: Reflections of Ourselves,” “What’s Your Egg Doing in My Nest?”) and subheadings are clearly marked in bold type.

The **Champion Reader** includes special features to help you understand what you are reading.

Pictures show you the people, places, or things you are reading about.

Questions test your understanding of what you read.

Comprehension Check

1. Name two values or cultural ideals that the mass media transmit to the general public.
2. How did television amplify the importance of the media in the 1960 presidential race?
3. What is dramatic antithesis?

Make Connections

1. Reread the excerpt from the Gettysburg Address or the excerpt from Dr. King's speech. How does the excerpt affect you? What does it make you think? What does it make you feel? What rhetorical devices do you think are particularly effective?
2. Orson Welles' historic broadcast of War of the Worlds offers many good lessons about the power of mass media. For decades, people had relied on radio for news reports, and they had become accustomed to believing what they heard on fact. Do you think this holds true today? Why or why not?
3. Do you think the mass media will influence our lives to a greater or lesser degree in the future? Explain your answer.

About the Author

Jane Tanner has more than 20 years of experience as a writer and editor. She has been a contributing writer for *The New York Times* and *Congressional Quarterly*. She also has written for other publications, including *Business Week* and *Newsweek*. She has degrees in social policy and journalism.

Mass Media: Reflections of Ourselves (Part 1)

Media is the plural of the word medium. Mass media, defined simply, are the means used to communicate with a large audience. How many people make a large audience? There is no fixed number. The mass media include high school newspapers as well as entities such as the News Corporation, one of the largest media companies in the world with annual revenues of \$22 billion. News Corporation generates these revenues through its subsidiaries in film, television, cable networks, satellite television, magazines, newspapers, and book publishing. Most of News Corporation's business, including Fox Broadcasting Company and *The Wall Street Journal*, is in the United States. At News Corporation itself demonstrates, mass media include more than just news and entertainment stories, television sitcoms, books, and even video games. The mass media serve many functions. They are a vehicle for education and entertainment as well as a tool for advocacy.

By 2011, cell phones providing both telephone and television services were widely available.

Words, sounds, and images projected from television, radio, magazines, newspapers, and cyberspace bombard us every day. We can access a changing menu of news and entertainment 24 hours a day. With information streaming to us through mobile phones, MP3 players, and other handheld devices, the mass media are able to penetrate our lives more intensely and intimately than ever before. There is no "off" switch.

Modern technology allows us to participate actively in generating what we see and hear more than at any time in history. Individuals, as citizen journalists or creators of home video clips, have the power to communicate with a mass audience on potentially the same scale as giant media corporations. Today's mass media have created a true global village where events in one part of the world are quickly known in other parts almost simultaneously.

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The **Make Connections** activities encourage you to relate what you are reading to your own life.

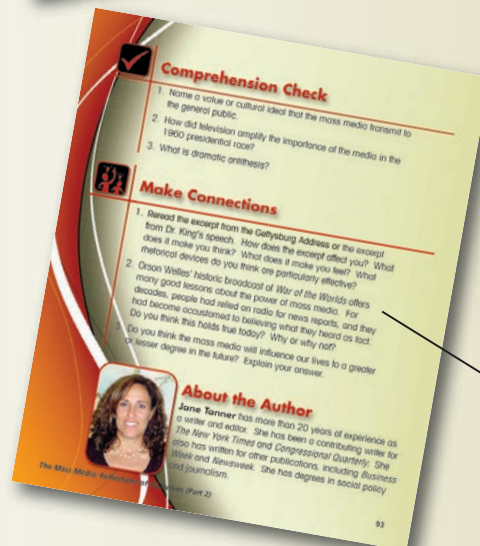
² The Lexile Framework is an educational tool designed to measure reading comprehension and text difficulty by placing readers and text on the same scale. Although Lexiles do not equate to grade levels, the measure that a student receives helps connect the reader with a database of books, periodicals, and other resources optimal for the individual's reading success. Source: <http://www.tea.state.tx.us/curriculum/lexile/>

Text Presentation: Text presentation is designed to mirror that of mainstream textbooks in grades 6–12. The print in each book is clear, an appropriate size for comfortable eye movement with spacing that makes the text readable. Headings and subheadings are clearly marked in bold type. The length of the passages is appropriate for the students' level of language acquisition, and text is surrounded by supplementary and support material such as maps, pictures, diagrams, comprehension questions, and critical thinking questions.

Vocabulary: The vocabulary incorporated into the reading selections is appropriate for the grade level, language level, and the content of the text. Difficult words are often defined in context. The visuals on the page reinforce the new vocabulary students are reading in the text. The vocabulary builds upon itself throughout the text so that words are often repeated in order to assure their mastery. Many of the new words are image words that form pictures in the reader's mind. A reasonable number of new words are targeted in each selection.

Visual Support: Each chapter includes visuals that help the reader place the content in perspective. Pictures, graphs, maps, charts, boxes of significant information, and questions are all clearly labeled and visually appealing. Images are varied and include original photographs, colorful illustrations, and primary sources. Visuals include images that will intrigue the reader. These visuals enhance reading comprehension and make the material very appealing to the middle school or high school reader. Ethnic groups are represented in the visuals so that middle school and high school English learners can identify with the material easily.

Headings are clearly identifiable.



Critical thinking questions encourage students to make connections and share their opinions.



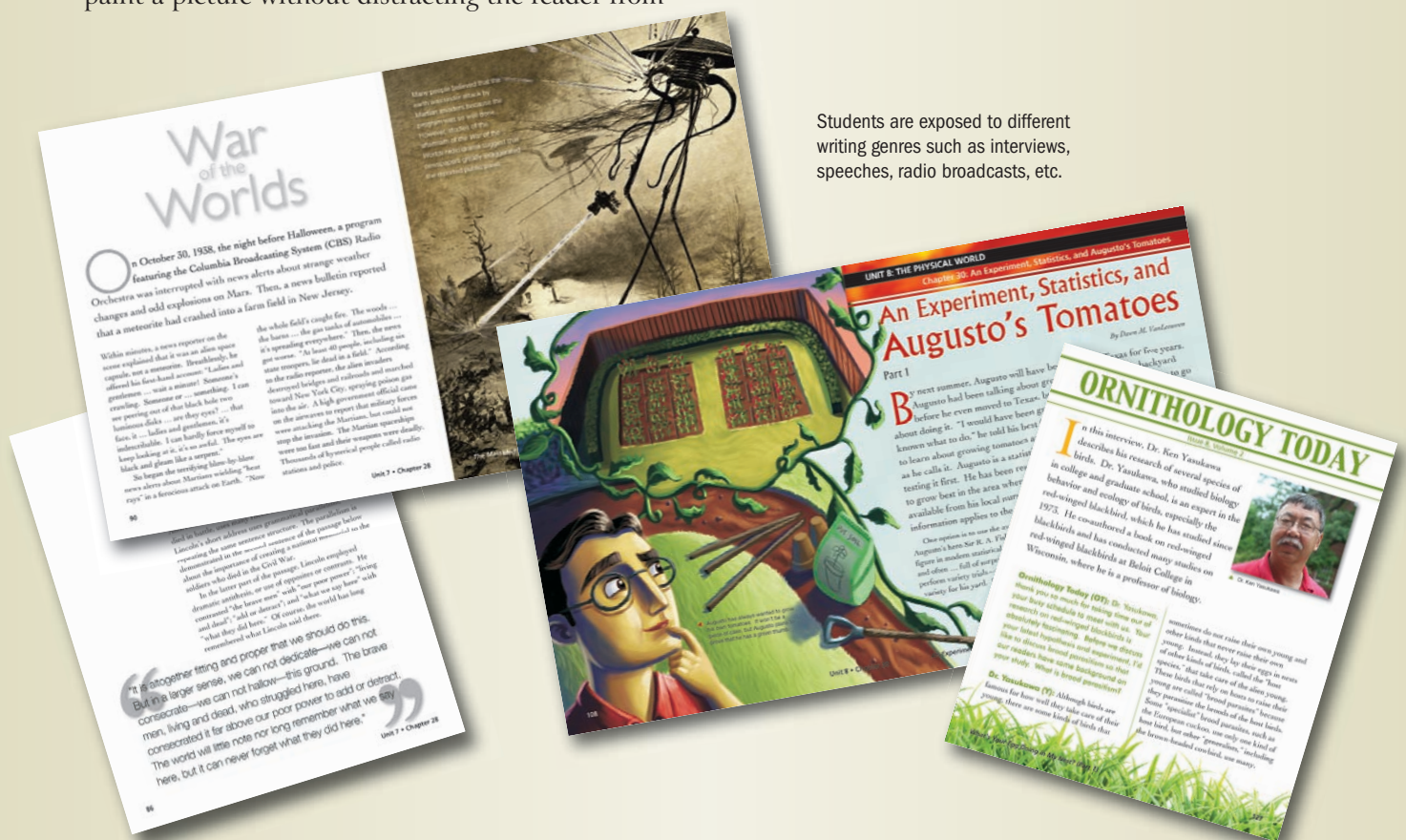
Visuals are linked to the text, helping to provide context to the reading.

Text Content: The text has a recent publication date with current information included. The content covers a broad range of interesting topics, including history, literature, communications, mathematics, and science and technology. The information is presented so that the middle school or high school reader can relate to the content. Ethnic groups are represented in the selections so that middle school and high school English learners can identify with the material easily.

Writing Genres and Style: The text includes many different writing genres, including both fiction (short stories/vignettes), nonfiction (e.g., articles, interviews, speeches, radio broadcasts), excerpts and allusions to literary texts, and propaganda. The readings are designed to appeal to readers in middle school and high school. The text is written in a very straightforward manner. The sentences are clear and follow a declarative pattern. Adverbs and adjectives are included to paint a picture without distracting the reader from

the main ideas. Illustrations of the concept are often included and then repeated in another way to ensure comprehension. Most selections begin with opening sentences that direct the reader's attention to the content and pique the reader's interest. Referents are clear and subject/noun relationships are obvious. Ideas in the *Champion Reader* have a sensible sequence so that information presented flows from one idea to another without the reader experiencing any difficulty in following the content. Each reading selection ends with a conclusion that brings the reading to a comfortable close. For example, an interview with a college professor of ornithology ends with his reflections on fieldwork. A nonfiction article about computing technology concludes with a summary of the strides humans have made in computing and a challenge to consider what the future may bring in this regard. These kinds of conclusions provide closure in the reader's mind.

Students are exposed to different writing genres such as interviews, speeches, radio broadcasts, etc.



Sources:

- Klare, G.R. (1976). "A Second Look at the Validity of Readability Formulas." *Journal of Reading Behavior*, 8(2), 129-152.
- Zakaluk, B.L., & S.J. Samuels (Eds.). (1988). *Readability: Its Past, Present, & Future*. Newark, DE: The International Reading Association.